

Genie Forklift

Genie is a universally predictable company that enjoys the spirit of partnership with their sizable network of associated consumers. Genie Industries prides itself on the image of bringing materials and people higher and extending beyond the goods they design. Genie Industries strives to help clientele erect their operations no matter how large or small the level of operation may be.

The introduction of the Genie Hoist in 1996, a pneumatic, portable materials lift initiated the start of Genie Industries. A series of aerial work platforms and other material lift trucks followed to meet consumer demand. These modern goods secured global recognition and established state-of-the-art product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Preserving foremost quality production and uncompromising service and support are among their highest priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured lifts on the jobsite, the company is self-assuredly grounded in their exceptional consumer service and values. Acknowledging that their customers are their greatest motivation, the team at Genie Industries are personally committed to providing expertise and maintaining customer rapport.

The trustworthy team is committed to greener, more environmentally practical solutions to develop the products that consumers want. Genie Industries focuses on "lean manufacturing" practices in order to help limit waste while developing very high quality lift trucks in the shortest time period at the lowest workable expense for the customer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every creation they manufacture. Always welcoming consumer input helps them to design and cultivate innovative new products that are effortless to service and handle, provide optimum value-for-cost and meet international standards. Thriving on client criticism allows Genie Industries to continually evolve and meet the consumers' needs.

Genie's service experts are readily available to offer solutions to the questions you may have in order to keep you fully operational. Their extensive parts network will promptly ship parts to ensure their customers' equipment are running effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on consumer success. They manufacture and service their products to boost efficiency and uptime on the job. Offering on-going education opportunities, to marketing support to adaptable financing possibilities, Genie Industries gives their customers the resources to get the most out of their purchase.